



November 12, 2024

Dear Pierogi Enthusiast,

The Whiting Knights of Columbus, Council 1696 is proud to announce that we are actively planning our annual New Year's Eve Celebration - including the **Pierogi Drop** at midnight on December 31st. This is the ninth year for the Pierogi Drop, and the event continues to grow in Local popularity and National notoriety. **USA Today 10Best Readers Poll 2023 & 2024** has named Pierogi Drop as a finalist for the TOP 10 of New Year's Eve Drops in the U.S.A.!

New for New Year's Eve 2024 **The Polkaholics will act as our Celebrity, Eastern European, Countdown Emcees, and perform outdoors on 119th Street.** Additionally, enhanced lighting during the Drop and confetti distribution will add to the experience. Indoors will also have live entertainment (The Underground Prophets) and Eastern European cuisine.

The Knights of Columbus have been able to successfully present the Pierogi Drop since 2016 because of the generosity of our community patrons and corporate partners. As the popularity of our annual event has grown, so has the need to continually update and upgrade the Pierogi Drop presentation. To help defray the cost of the Pierogi Drop Lighting, Theatrics, Insurance and Fireworks, we are reaching out to you in the hopes you will help us continue as "NW Indiana's New Year's Celebration".

The Pierogi has become synonymous with Whiting-Robertsdale, its people, and their cultures. Your Sponsorship will ensure we may continue the tradition of the **Pierogi Drop** for 2024 and years to come. To discuss 2024 individual sponsorships and corporate partnership opportunities, please contact 219-629-1273. We appreciate your consideration.

Kindest regards,

Andy Dybel Mark Kobli Milan Kruszynski Rick Masseols
Pierogi Drop Co-Chairs

Pierogi Drop
P.O. Box 777
Whiting, IN 46394

Follow us on Facebook@pierogidrop / www.pierogidrop.com



Yes, count me in as a Pierogi Drop Sponsor!

- The Baby New Year - ≤ \$200.00
- The Ryan Seacrest - ≤ \$300.00
- The Guy Lombardo - ≤ \$499.00
- The Dick Clark - > \$500.00*
- **Infrastructure Sponsor - > \$1,000.00 – To fund Capital Investment projects for the long-term success of the Pierogi Drop***

*Infrastructure and Dick Clark sponsors are eligible to have their logo displayed on the Pierogi as it descends at midnight. Winners are chosen through a lottery of eligible sponsors.

I am enclosing \$ _____

Sponsor Name _____

Address _____

Contact Name _____

Contact Phone _____

Sponsors are included in promotion materials, be recognized at the Event and in Local Print Media, receive Free Admission to the indoor party, and be displayed based upon Sponsorship Level for 12 months on our website:

www.pierogidrop.com.

Sponsorships are payable to "Pierogi Drop."

PLEASE RETURN BY 12/15/24 TO:

Pierogi Drop
1120 119th St.
P.O. Box 777
Whiting, IN 46394
EIN 35-6043960
219-629-1273